

The Lions Club of Beacon Falls

65 Years of Service

May 31, 2018

Dear 2018 Sponsors & Friends:

Re: 12th Anniversary Beacon Falls Lions Club Car Show

The Lions Club of Beacon Falls will be holding its 12th Anniversary Car Show on Sunday, September 30, 2018 from 8:00 am to 4:00 pm (rain date October 7, 2018). This year we are moving the location to **Kolga Industries** located in the Beacon Falls Industrial Park, 65 Lancaster Drive, Beacon Falls, Connecticut. We will be serving breakfast and lunch at the show.

Each year we use the funds raised at the car show to support a worthwhile project. This year we are focusing on helping our returning veterans by raising money for housing projects through Port 5 Naval Base located in Bridgeport, Connecticut. Our other project is Families in Need, to ensure they have enough food and help when they need it. One of the organizations we support is Companion Dogs Foundation, a private non-profit organization that raises companion dogs for our veterans and other people that need help. Other charities we support are St. Jude Children's Cancer Center Hospital and Junior Diabetes Research Foundation. All of these organizations need our support to provide services so we are asking for your help.

Please return the bottom portion of this letter along with your ad or business card and full payment as soon as possible, but no later than September 1, 2018 to Michael A. Carrafiello, Chairman, 61 Hillside Drive, Beacon Falls, CT 06403. This is a great way to promote your business!

Also, we are asking for giveaways for our goody bags that will be handed out at the car show and gift certificates that can be used for our raffle.

Please feel free to call me at 203-808-9743 or email me at mikecarrafiello@aol.com. You can also contact Bob "Chippy" Barberi at 203-410-9401 for more information. Over 350 cars expected.

Come join us on Sunday, September 30, 2018! There will be plenty of cars to see. We thank you in advance for your generous support. Visit our website at Lionsclubofbeaconfalls.org

Yours in Lionism,

Michael A. Carrafiello, Chairman 203-808-9743

Please make checks payable to: Beacon Falls Lions Club	
Good Luck Message Business Card Ad	\$30 \$50 (1/4 page ad)
½ Page Ad	\$100
Full Page AdPrize Sponsor**	\$200 \$400 (includes a ½ page ad in program book)
Major Sponsor**	\$500 (includes a full page ad in program book & name on car show banner)

**CHECKS FOR PRIZE SPONSOR AND MAJOR SPONSOR MUST BE RECEIVED NO LATER THAN AUGUST 18, 2018